



# SPONSORSHIP OPPORTUNITIES AT THE 2024 ATSC CONFERENCE

ATSC

# Conference Details

MARRIOTT MARQUIS  
WASHINGTON D.C.  
JUNE 12-14, 2024



## Wednesday, June 12, 2024

### ATSC Annual Members Meeting (for ATSC Members only)

12:00pm: Lunch  
12:00pm: Exhibits Open  
1:00pm – 4:30pm: Members Meeting  
4:30pm – 6:00pm: Members Reception

## Thursday, June 13, 2024

### ATSC Annual Members Meeting (for ATSC Members only)

8:00am: Breakfast  
8:00am: Exhibits Open  
9:00am – 12:00pm: Members Meeting

## Thursday, June 13, 2024

### ATSC NextGen Broadcast Conference (open to all)

12:00pm: Lunch  
12:00pm: Exhibits Open  
1:00pm – 5:00pm: ATSC NextGen Broadcast Conference

## Friday, June 14, 2024

### ATSC NextGen Broadcast Conference (open to all)

8:00am: Breakfast  
8:00am: Exhibits Open  
9:00am – 11:30am: ATSC NextGen Broadcast Conference  
11:30am: Awards Ceremony  
12:00pm: Conference Closes



# SPONSORSHIP OPPORTUNITIES AVAILABLE

- Presenting Sponsor
- Lanyard Sponsor **SOLD**
- Conference Wifi **SOLD**
- Wednesday Afternoon Coffee + Snack Break
- Wednesday's Members Only Networking Event **SOLD**
- Thursday Morning Coffee + Refreshment Break
- Thursday Conference Luncheon
- Thursday Afternoon Coffee + Snack Break
- Friday Morning Coffee + Refreshment Break

# PRESENTING SPONSOR

**Investment = \$10,000**

One sponsorship available

## **Benefits include:**

- Identified as Presenting Sponsor of the ATSC Conference
- Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
- Full-page, four-color ad in the Conference Program
- Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President's Remarks)
- Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President's Remarks)
- Opportunity to give away promotional items and marketing materials

# LANYARD SPONSOR

**Investment = \$1,000 + production costs**

One sponsorship available. Promote your organization with a lanyard customized with your logo!

Must commit to this sponsorship by April 15<sup>th</sup> to allow for production and proofing timelines.

- Logo placement on screen
- Acknowledgement by the Event Host

For example only



# WIFI SPONSOR



**Investment = \$2,500**  
**One sponsorship available**

- Logo placement on screen
- Logo signage at each table with WiFi password
- Acknowledgement by the Event Host

**SOLD**



# MORNING COFFEE + REFRESHMENT BREAK

**Investment = \$1,500**

**Two (2) sponsorships available  
(Thursday + Friday)**

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



# AFTERNOON COFFEE + SNACK BREAK

**Investment = \$1,500**  
**Two (2) sponsorships available**  
**(Wednesday + Thursday)**

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host





# WEDNESDAY MEMBERS ONLY NETWORKING EVENT



**Investment = \$2,500**

**One sponsorship available!**

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)

# THURSDAY CONFERENCE LUNCHEON

**Investment = \$3,000**

**One sponsorship available**

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)





**To reserve your conference sponsorship,  
please complete the form at:**

**<https://www.surveymonkey.com/r/2024ATSCConferenceSponsorships>**

**First come, first reserved!**  
**Reservations are due by Monday, May 20<sup>th</sup>.**



# THANK YOU FOR YOUR SUPPORT!

Amy Lodes, Director of Communications

ATSC

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