

Conference Details



Wednesday, June 12, 2024

ATSC Annual Members Meeting (for ATSC Members only)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm – 4:30pm: Members Meeting 4:30pm – 6:00pm: Members Reception

Thursday, June 13, 2024

ATSC Annual Members Meeting (for ATSC Members only)

8:00am: Breakfast 8:00am: Exhibits Open

9:00am - 12:00pm: Members Meeting

Thursday, June 13, 2024

ATSC NextGen Broadcast Conference (open to all)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm - 5:00pm: ATSC NextGen Broadcast Conference

Friday, June 14, 2024

ATSC NextGen Broadcast Conference (open to all)

8:00am: Breakfast 8:00am: Exhibits Open

9:00am – 11:30am: ATSC NextGen Broadcast Conference

11:30am: Awards Ceremony12:00pm: Conference Closes



SPONSORSHIP OPPORTUNITIES AVAILABLE

- Presenting Sponsor
- Lanyard Sponsor SOLD
- ☐ Conference Wifi SOLD
- ☐ Wednesday Afternoon Coffee + Snack Break
- □ Wednesday's Members Only Networking Event SOLD
- ☐ Thursday Morning Coffee + Refreshment Break
- ☐ Thursday Conference Luncheon
- ☐ Thursday Afternoon Coffee + Snack Break
- ☐ Friday Morning Coffee + Refreshment Break

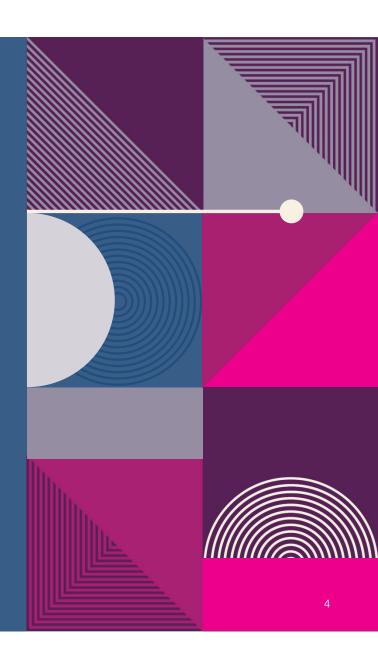
PRESENTING SPONSOR

Investment = \$10,000

One sponsorship available

Benefits include:

- Identified as Presenting Sponsor of the ATSC Conference
- Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
- Full-page, four-color ad in the Conference Program
- Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President's Remarks)
- Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President's Remarks)
- Opportunity to give away promotional items and marketing materials



LANYARD SPONSOR

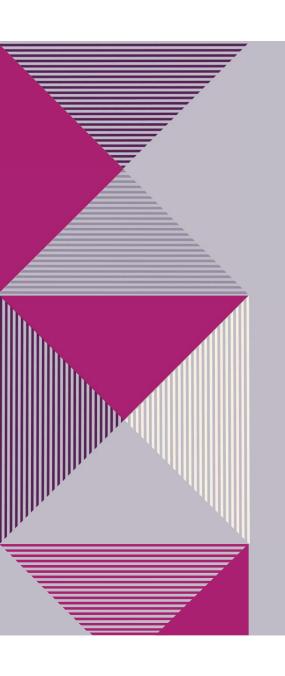
Investment = \$1,000 + production costs

One sponsorship available Propote your organization with a lanyard cust with your logo!

Must commit to the sport brship by April 15th to allow for proofing timelines

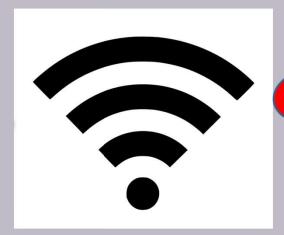
- Logo piace ent on screen
- Acknowledgement by the Event Host





WIFI SPONSOR





Investment = \$2,500 One spins thip available

- Log
 ement on screen
- Logo signage at each table with WiFi
- Acknowledgement by the Event Host

MORNING COFFEE + REFRESHMENT

BREAK

Investment = \$1,500 Two (2) sponsorships available (Thursday + Friday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



AFTERNOON COFFEE + SNACK BREAK

Investment = \$1,500 Two (2) sponsorships available (Wednesday + Thursday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



WEDNESDAY MEMBERS ONLY NETWORKING EVENT



Investment = \$2,50° One sponsorship availbl

- Logo planment on screen
- Signage recogning your spensorship
 - Opportunity to give away or otional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)

THURSDAY CONFERENCE LUNCHEON

Investment = \$3,000

One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)





To reserve your conference sponsorship, please complete the form at:

https://www.surveymonkey.com/r/2024ATSCConferenceSponsorships

First come, first reserved!

Reservations are due by Monday, May 20th.

